

## Policy on Communications with the Press and Media

Reviewed and Re-Adopted at the Meeting of 10 June 2019

- 1. Any approaches from the press or media should be referred, in the first instance, to the Clerk.
- 2. The Clerk will not give any initial response other than that he/she will liaise with the Chair of the Council.
- 3. If, in conjunction with the Chair, the Clerk deems it appropriate to make a comment to the press, the wording for this shall be agreed beforehand by the Clerk and two Councillors (to include the Chair and/or Vice-Chair where possible).
- 4. The Chair may, if there is a matter which needs immediate response and s/he considers it appropriate, issue a statement to the press on the Council's behalf provided that:
  - a. the Chair agrees the wording of the statement with two other Councillors
  - b. the statement should, where possible, focus on presenting facts rather than opinion
  - c. the Council's Code of Conduct is adhered to at all times
  - d. any statement made to the press should be reported to the Clerk and all other Councillors.
- 5. If the Chair is invited to give an oral response or radio/television interview, s/he may do so as long as s/he has sought the agreement of two other Councillors. The principles of 4b-d above should be adhered to.
- 6. No Councillors other than the Chair shall, in their official capacity or in a manner that may be construed to represent the council, provide written or oral statements or written articles/letters to the press (or other media), UNLESS given express authority to do so by a resolution of the Council.